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| APPLICATION NO.                                    | FILING DATE                     | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|--|---------------------------------|----------------------|---------------------|------------------|
| 10/589,296   | 08/14/2006                      | Peter Schramm        | 253561              | 6942             |
|  | 7590 02/25/200<br>`& MAYER, LTD | EXAMINER             |                     |                  |
| TWO PRUDEN   | ITIAL PLAŽA, SUITI              | RAMOS, JAVIER J      |                     |                  |
| 180 NORTH STETSON AVENUE<br>CHICAGO, IL 60601-6731 |                                 |                      | ART UNIT            | PAPER NUMBER     |
|  |                                 |                      | 2625                |                  |
|  |                                 |                      |                     |                  |
|  |                                 |                      | MAIL DATE           | DELIVERY MODE    |
|  |                                 |                      | 02/25/2009          | PAPER            |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

## Advisory Action Before the Filing of an Appeal Brief

| Application No. | Applicant(s)   |  |
|-----------------|----------------|--|
| 10/589,296      | SCHRAMM, PETER |  |
| Examiner        | Art Unit       |  |
|                 | '              |  |

|  | JAVIER J. RAMOS   | 2625   |   |
|--|---|--|---|
| The MAILING DATE of this communication appe  | ars on the cover sheet with the   | correspondence add   | iress                                     |
| THE REPLY FILED <u>30 January 2009</u> FAILS TO PLACE THIS A   | PPLICATION IN CONDITION FO  | R ALLOWANCE.   |   |
| 1.  The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following application in condition for allowance; (2) a Notice of Apperent for Continued Examination (RCE) in compliance with 37 C periods:   | eplies: (1) an amendment, affidatal (with appeal fee) in compliance   | vit, or other evidence, v<br>with 37 CFR 41.31; o            | which places the r (3) a Request          |
| a) The period for reply expires 5 months from the mailing date b) The period for reply expires on: (1) the mailing date of this Ar no event, however, will the statutory period for reply expire la Examiner Note: If box 1 is checked, check either box (a) or (I MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f  | dvisory Action, or (2) the date set fortl<br>ter than SIX MONTHS from the maili<br>b). ONLY CHECK BOX (b) WHEN TH<br>). | ng date of the final rejection<br>E FIRST REPLY WAS FI       | on.<br>LED WITHIN TWO                     |
| Extensions of time may be obtained under 37 CFR 1.136(a). The date of have been filed is the date for purposes of determining the period of extunder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL  | ension and the corresponding amoun<br>hortened statutory period for reply ori   | t of the fee. The appropri<br>ginally set in the final Offic | ate extension fee<br>ce action; or (2) as |
| <ol> <li>The Notice of Appeal was filed on A brief in completing the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed with AMENDMENTS</li> </ol>  | sion thereof (37 CFR 41.37(e)), t   | o avoid dismissal of the                                     |   |
| The proposed amendment(s) filed after a final rejection, be (a) They raise new issues that would require further core (b) They raise the issue of new matter (see NOTE below (c) They are not deemed to place the application in bett appeal; and/or (d) They present additional claims without canceling a content of the proposed amendment(s) filed after a final rejection, between the proposed amendment(s) filed after a final rejection, between the proposed amendment(s) filed after a final rejection, between the proposed amendment(s) filed after a final rejection, between the proposed amendment(s) filed after a final rejection, between the proposed amendment(s) filed after a final rejection, between the proposed amendment(s) filed after a final rejection, between the proposed amendment(s) filed after a final rejection, between the proposed amendment(s) filed after a final rejection, between the proposed amendment(s) filed after a final rejection, between the proposed amendment(s) filed after a filed amendment filed after a filed amendment filed amendment filed after a filed amendment filed amendment filed after a filed amendment filed amend | sideration and/or search (see NC<br>v);<br>er form for appeal by materially re  | TE below);<br>educing or simplifying t                       |   |
| NOTE: (See 37 CFR 1.116 and 41.33(a)).  4. The amendments are not in compliance with 37 CFR 1.12  5. Applicant's reply has overcome the following rejection(s):  6. Newly proposed or amended claim(s) would be all non-allowable claim(s).  7. For purposes of appeal, the proposed amendment(s): a) [ how the new or amended claims would be rejected is prov  | The objection to claim 14.  bwable if submitted in a separate  will not be entered, or b)   w                           | timely filed amendme   | nt canceling the                          |
| The status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: Claim(s) rejected: 8-14. Claim(s) withdrawn from consideration:  AFFIDAVIT OR OTHER EVIDENCE  8.  The affidavit or other evidence filed after a final action, but   | before or on the date of filing a N   | lotice of Appeal will no                                     | t be entered                              |
| because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e).  | sufficient reasons why the affida   | vit or other evidence is                                     | necessary and                             |
| <ol> <li>The affidavit or other evidence filed after the date of filing an entered because the affidavit or other evidence failed to or showing a good and sufficient reasons why it is necessary</li> </ol>   | vercome <u>all</u> rejections under appe<br>and was not earlier presented. S  | eal and/or appellant fail<br>See 37 CFR 41.33(d)(1           | s to provide a<br>).                      |
| 10.  |   | •  |   |
| <ol> <li>The request for reconsideration has been considered but<br/><u>See Continuation Sheet.</u></li> </ol>   |   | in condition for allowan                                     | ce because:                               |
| 12.  | PTO/SB/08) Paper No(s)  |  |   |
| /Mark K Zimmerman/<br>Supervisory Patent Examiner, Art Unit 2625   | /J. J. R./<br>Examiner, Art Unit 262  | 5  |   |

Continuation of 11. does NOT place the application in condition for allowance because: In regards to the Applicant's arguments on page 6, paragraph 2 of the Reply to Office Action that Bruner does not teach, "ink feeding is controlled by a specific method wherein specific colors are measured one by one while changing the ink feed of only that color." It is noted by the Examiner that Bruner teaches, pursuent to the stated claim language, executing separately one after the other for individual process colors involved in an autotype combination printing (Col. 2, Lines 12-25, Lines 51-57, "running again, one or more times, through the above-described process steps for every printing ink"); changing only the color supply of a single process color (Col. 2, Lines 12-28, "change he makes in an adjuster" which can include changing only one color supply); determining the effect of the change in the color supply of this one process color on color values of a color spot to be measured (Col. 5, Lines 26-30, Lines 38-52, use of the densitometer to determine the optical density of the printed color patches). Therefore, the Examiner disagrees with the assertion of the Applicant.

In regards to the Applicant's arguments on page 6, paragraph 3 of the Reply to Office Action that in the Soler process there is, "no data similar to that gathered in the instance invention. For example, the Soler user does not find data for a difference of color when the ink feed is changed." It is noted by the Examiner that the Soler reference was relied upon to teach the storage of spot color information (Page 2, [0048]; Page 3, [0051], "data storage device"; Fig. 7, Step 713, adding new color in the data book) and the balancing of measured values (Fig. 7, Step 709, manual evaluation of printed color map; [0062], color variation is mapped and a user determines an optimum color spot based on the various ink patches and therefore creates a balanced value). The Bruner reference, as stated in the paragraph above, teaches the manipulation and measurement of the ouput of ink feeds.

In regards to the Applicant's arguments on page 6, paragraph 4 of the Reply to Office Action that, "in Fujimori no teaching or suggestion to check single colors to determine which colors can be controlled in combination." It is noted by the Examiner that Fujimori was referenced to teach values being measures at time intervals and different balancing states (Figs. 2A, 2B and 4). Therefore this argument does not apply to the Fujimori reference. Further, the combination of the Soler and Bruner references teaches the color control determination as described in the paragraphs above and the Final Office Action dated 8/25/08.

In regards to the Applicant's arguments on page 7, paragraph 1 of the Reply to Office Action pertaining to the Sullivan reference, it is noted by the Examiner that the Sullivan reference is not relied upon in the latest Office Action dated 8/25/08. Therefore the argument presented is moot.